

# NEWS RELEASE

# For Regional Distribution



For Immediate Release  
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## **“You’re Hired!” ... Strategies for Successful Job Seeking event**

**Dubuque, IA:** In today’s competitive job market, employers are looking for applicants with the skills, training/education and customer service to fit their company culture. Job seekers are being challenged to use a variety of job search methods, update their skills and education, develop professional resumes and cover letters and sharpen their innovative skills.

If you’re beginning your job search, thinking about a career change, or have been frustrated with your job search results, don’t miss this GREAT opportunity for job seekers to learn from Human Resource professionals!

**When: Thursday, October 6, 2011** from 8:00 am until noon

**Where: IowaWORKS , 680 Main Street, Second Floor, Rooms 231/232, Dubuque, IA 52001**

**What:** Motivational Keynote on “Mistake Free Job Finding” by Dick Gaither, President, Job Search Training Systems, Inc. and Job Search Questions and Answers with the Wizard of Work and a six-member Human Resources panel representing Hillcrest Family Services, Exide Manufacturing, Sedgwick CMS, McGraw-Hill, Dubuque Data Services and Mi-T-M.

**Register by October 3, 2011** by calling (563) 556-5800.

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