



# Calhoun County

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# Laborshed Analysis

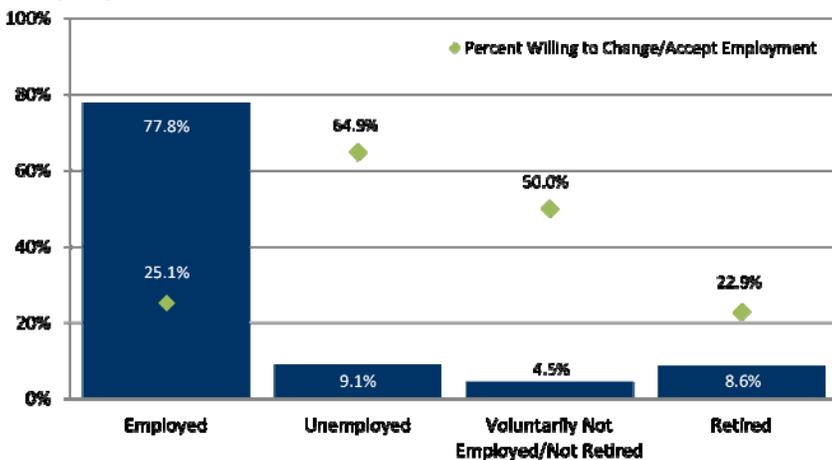
A Study of Workforce Characteristics

Released March 2013

# Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Calhoun County Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked and distance willing to commute to work.

## Employment Status\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

**Total Potential Labor Force: 27,715 (entire Laborshed Area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (9,944)**

- 7,969 Employed
- 537 Unemployed
- 542 Voluntarily Not Employed/Not Retired
- 896 Retired

## Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 3.0% Inadequate hours (239 people)
- 3.2% Mismatch of skills (255 people)
- 0.5% Low income (40 people)
- 5.2% Total estimated underemployment (414 people)

Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

## Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed	% Employed	% Willing to Change Employment	% Unemployed
Education	15.0%	3,234	75.0%	33.3%	7.1%
Healthcare & Social Services	14.6%	3,148	80.4%	39.0%	7.8%
Wholesale & Retail Trade	14.3%	3,083	80.0%	30.0%	6.0%
Public Administration & Government	13.6%	2,932	86.4%	7.9%	0.0%
Agriculture, Forestry & Mining	12.1%	2,609	91.9%	2.9%	5.4%
Transportation, Communication & Utilities	8.2%	1,768	76.7%	30.4%	6.7%
Manufacturing	7.1%	1,531	51.3%	45.0%	28.2%
Personal Services	5.7%	1,229	88.9%	18.8%	5.6%
Finance, Insurance & Real Estate	3.2%	690	81.8%	33.3%	18.2%
Construction	2.9%	625	80.0%	0.0%	20.0%
Professional Services	2.9%	625	66.7%	12.5%	16.7%
Entertainment & Recreation	0.4%	86	*	*	*

\*Insufficient survey data/refused

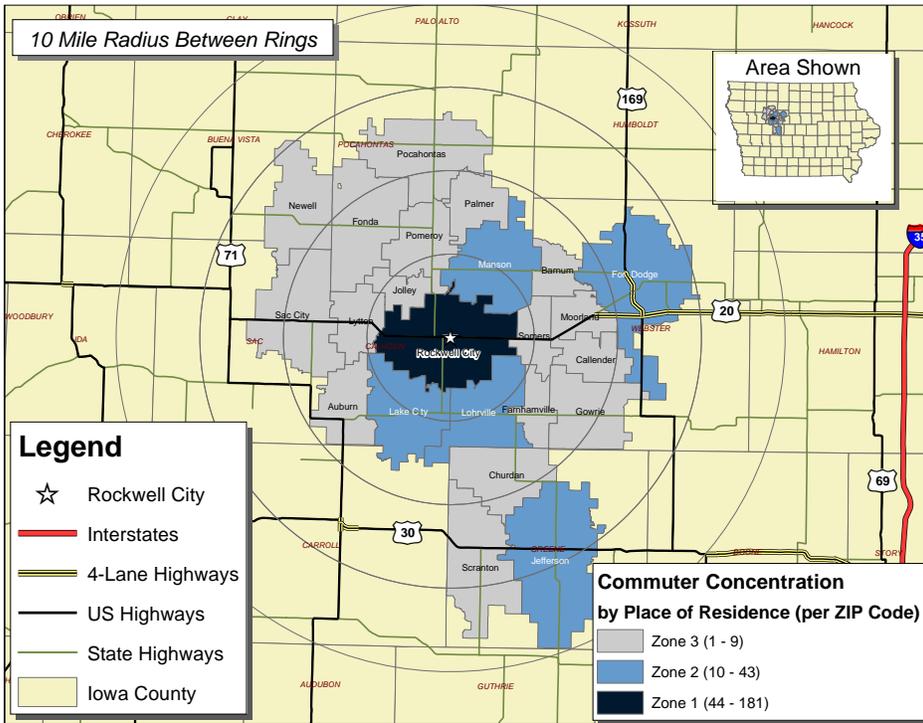
Survey respondents from the Calhoun County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

## Quick Facts

(Employed - willing to change employment)

- 25.3% are working multiple jobs
- Currently working an average of 43 hours per week
- Average age is 48 years old
- 30.4% currently working within the professional, paraprofessional & technical occupational category followed by 21.4% within the production, construction & material handling occupational category
- Most frequently identified job search sources:
  - Internet - 88.3%
    - [www.iowajobs.org](http://www.iowajobs.org)
    - [www.monster.com](http://www.monster.com)
  - Local/Regional newspapers - 55.9%
    - The Messenger - Fort Dodge
    - The Des Moines Register
    - Calhoun County Reminder
  - Networking through friends, family and acquaintances - 22.1%
  - Local IowaWORKS Centers - 15.6%

# Calhoun County Laborshed Area



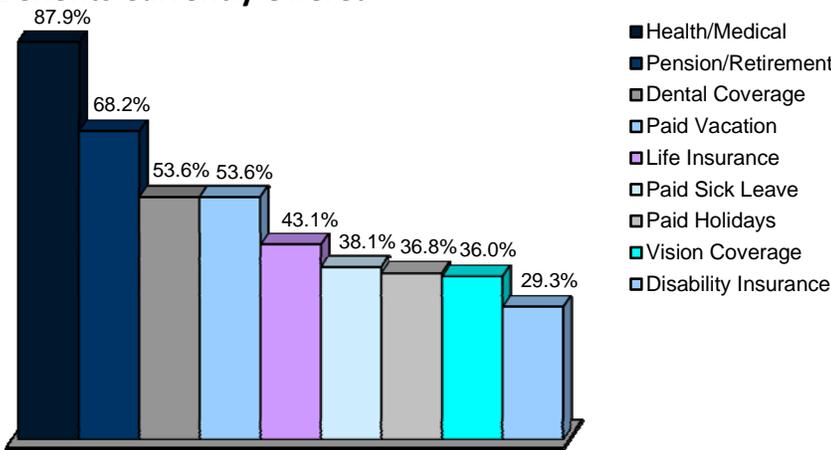
## Commuting Statistics

The map at the left represents commuting patterns into Rockwell City with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Calhoun County Laborshed area are willing to commute an average of 24 miles one way for employment opportunities.



## Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (66.0%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 29.1 percent indicate their employer pays the entire cost of insurance premiums.

## Education and Median Wage Characteristics by Industry

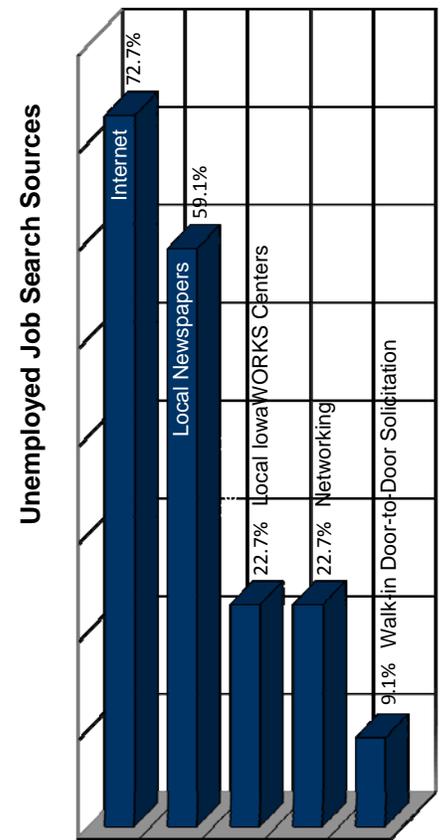
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)
Agriculture	64.9%	24.3%	13.5%	\$80,000	*
Construction	40.0%	0.0%	0.0%	*	\$17.25
Manufacturing	56.4%	12.8%	12.9%	\$65,000	\$16.93
Transportation, Communication & Utilities	66.7%	13.3%	10.0%	\$60,000	\$18.00
Wholesale & Retail Trade	56.0%	10.0%	8.0%	\$53,500	\$12.43
Finance, Insurance & Real Estate	90.9%	27.3%	45.5%	*	\$11.82
Healthcare & Social Services	84.3%	33.3%	31.4%	\$74,500	\$14.00
Personal Services	83.3%	5.6%	38.9%	\$36,000	\$9.18
Entertainment & Recreation	*	*	*	*	*
Professional Services	58.3%	16.7%	33.3%	*	\$8.25
Public Administration & Government	75.0%	20.5%	29.6%	\$47,500	\$25.00
Education	76.8%	10.7%	55.4%	\$46,500	\$10.02

*This table includes all respondents without consideration of employment status or willingness to change/enter employment.*

*\*Insufficient survey data/refused*

## Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 537 unemployed individuals are willing to accept employment
- Average age is 43 years old
- 54.2% are male; 45.8% are female
- Education:
  - 54.2% have an education beyond high school
  - 8.3% are trade certified
  - 16.7% have an associate degree
  - 8.3% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$11.00 to \$12.75/hr. with a median of the lowest wage of \$10.00
- Willing to commute an average of 26 miles one way for the right opportunity
- 87.5% expressed interest in temporary and 79.2% in seasonal employment opportunities
- 62.5% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
  - Health/medical insurance - 100.0%
  - Dental coverage - 33.3%
  - Paid vacation - 28.6%
  - Pension/retirement options - 28.6%
  - Vision coverage - 28.6%
  - Disability insurance - 14.3%
  - Life insurance - 14.3%
  - Paid sick leave - 14.3%
  - Prescription drug coverage - 14.3%
  - Paid holidays - 9.5%
- 80.0% indicated they prefer employment offers where the employer and employee share the cost of medical insurance premiums.



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For more information regarding the Calhoun County Laborshed Analysis, contact:

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