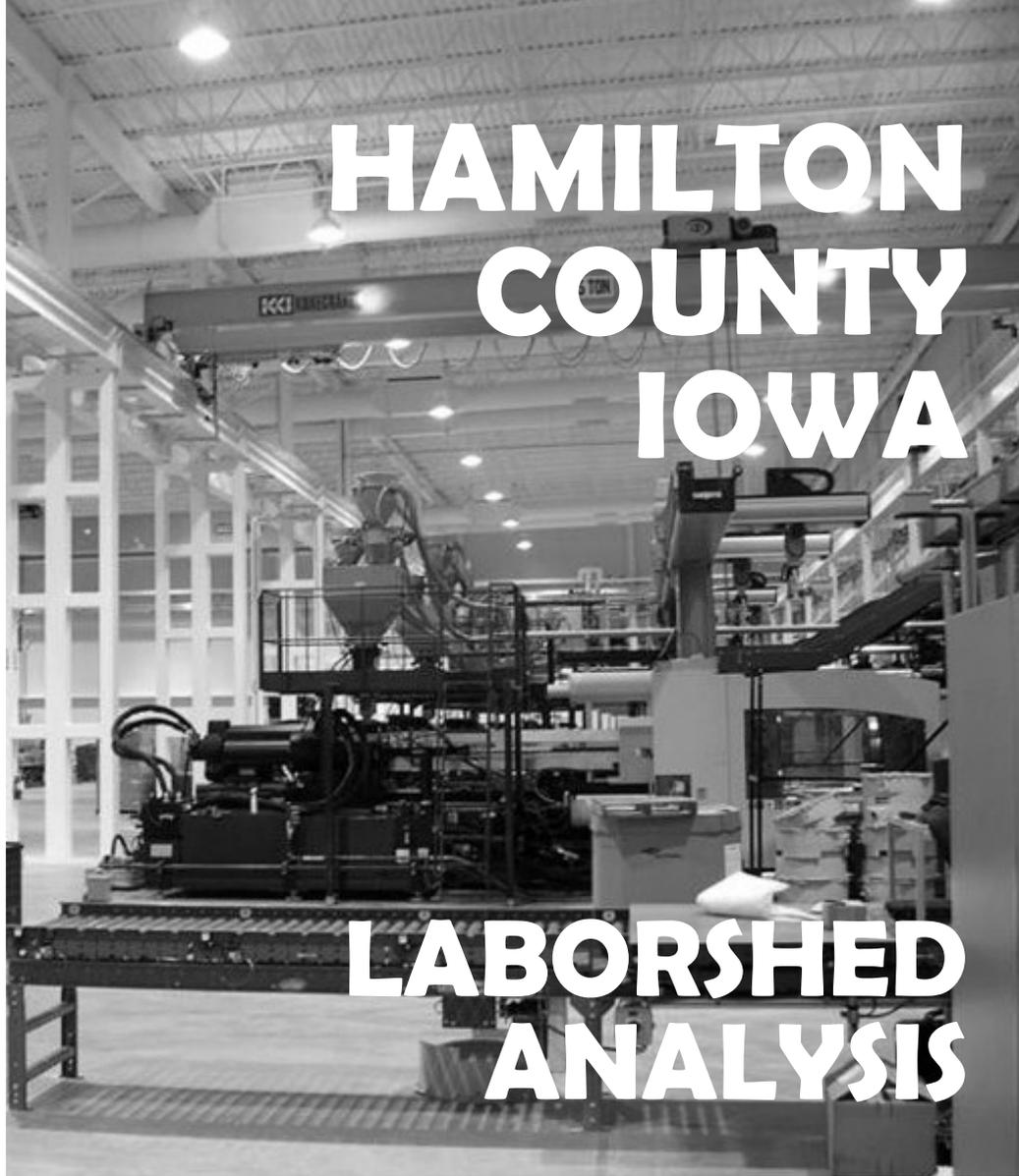




BUILD PEOPLE. BUILD BUSINESS. BUILD COMMUNITY.



HAMILTON COUNTY IOWA

LABORSHED ANALYSIS

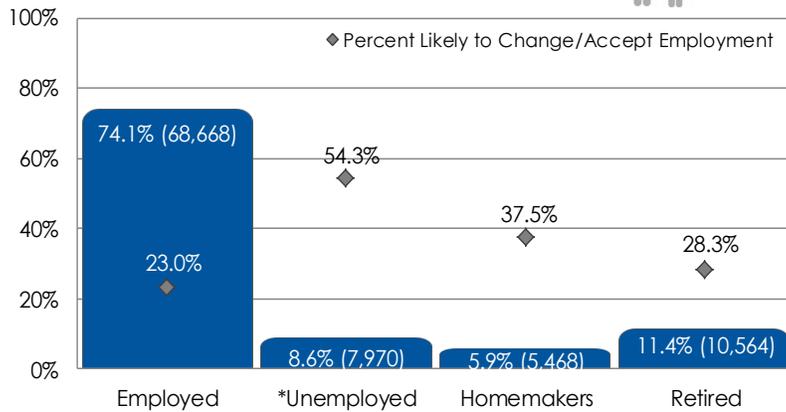


2015

HAMILTON COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Hamilton County Laborshed area.

EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 92,670 (entire Laborshed area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Webster City (14,736):

- 12,349 Employed
- 858 Unemployed
- 673 Homemakers
- 856 Retired

EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- 18.8% are working multiple jobs
- Currently working an average of 39 hrs/week
- Average age is 50 years old
- 26.5% currently working within the professional, paraprofessional & technical and service occupational categories followed by 14.7% within the clerical and production, construction & material handling occupational categories
- Most frequently identified job search resources:

www.monster.com
www.indeed.com

Internet, 81.8%

The Messenger - Fort Dodge
The Daily Freeman-Journal - Webster City

Local Newspapers, 39.4%

Networking, 28.8%

IowaWORKS Centers, 22.7%



UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	3.5%	432
Mismatch of Skills	2.0%	247
Low Income	2.0%	247
†Total Underemployment	6.7%	827

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

EMPLOYMENT LEVELS AND STATUS BY INDUSTRY



Industry	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Education	18.6%	12,772	86.8%	15.2%	3.8%
Wholesale & Retail Trade	18.3%	12,566	81.8%	44.4%	3.6%
Healthcare & Social Services	12.1%	8,309	65.2%	33.3%	17.4%
Agriculture, Forestry & Mining	9.7%	6,661	96.0%	8.3%	0.0%
Manufacturing	7.3%	5,013	42.9%	22.2%	21.4%
Finance, Insurance & Real Estate	6.8%	4,669	85.0%	11.8%	5.0%
Public Administration & Government	6.8%	4,669	77.3%	35.3%	0.0%
Transportation, Communication & Utilities	5.3%	3,639	65.0%	15.4%	0.0%
Construction	4.5%	3,090	91.7%	18.2%	0.0%
Personal Services	4.5%	3,090	73.3%	9.1%	6.7%
Professional Services	4.5%	3,090	73.3%	36.4%	20.0%
Entertainment & Recreation	1.6%	1,100	**	**	**

** Insufficient survey data/refused

Survey respondents from the Hamilton County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Webster City from their home ZIP for an employment opportunity.

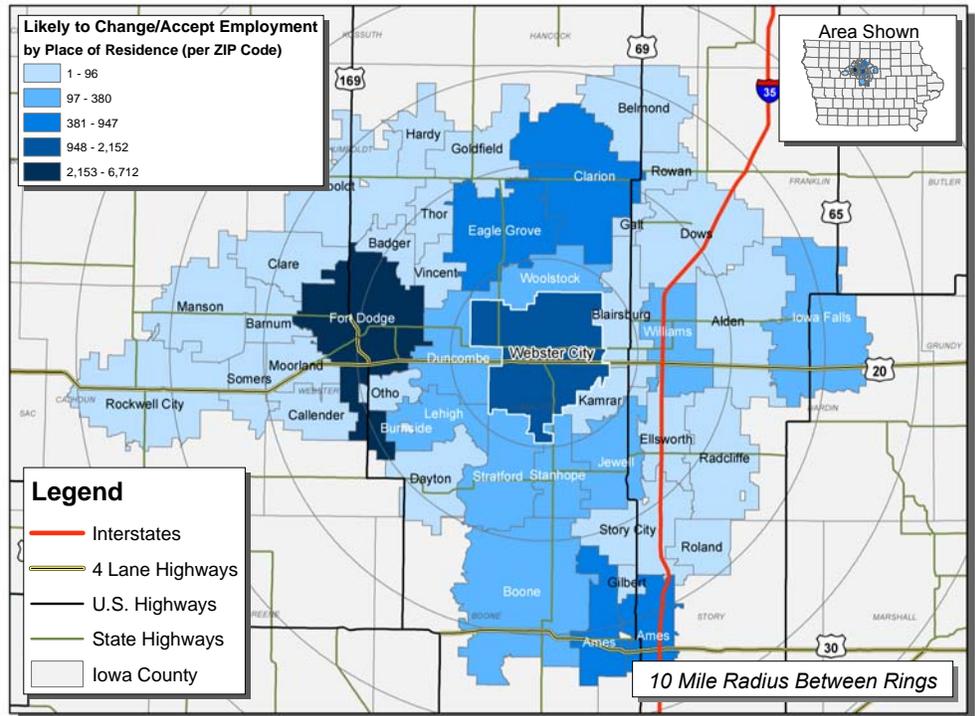
Those who are likely to change/accept employment in the Hamilton County Laborshed area are willing to commute an average of 20 miles one-way for employment opportunities.

The out commute for Webster City is estimated at 19.2 percent—approximately 608 people living in Webster City work in other communities.

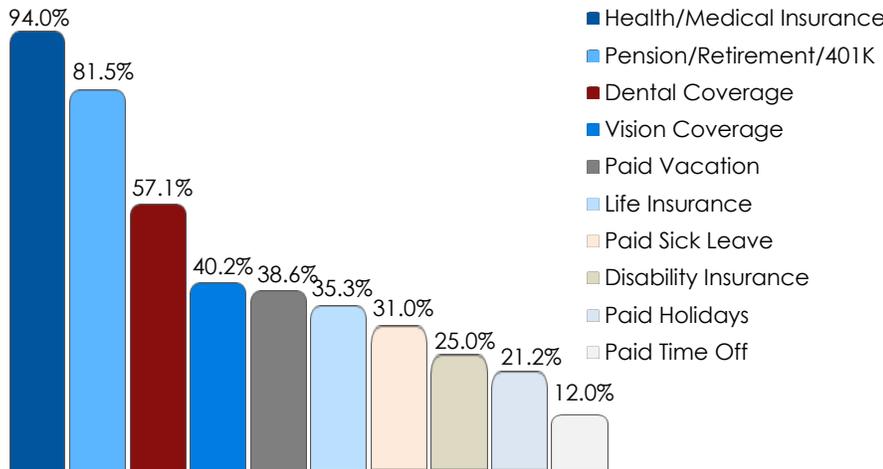
Most of those who are out commuting are working in Fort Dodge, Ames, Boone or Eagle Grove.

Two-fifths (40.0%) of out commuters are likely to change employment (approximately 243 people).

CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN WEBSTER CITY



TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (74.1%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 20.0 percent indicate their employer pays the entire cost of insurance premiums.

EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY



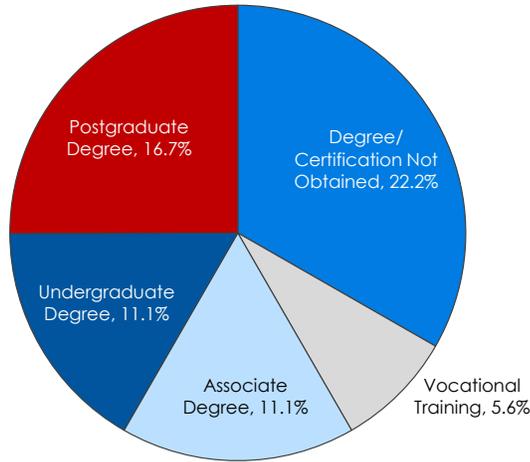
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
Agriculture, Forestry & Mining	72.0%	16.0%	20.0%	\$60,000	\$16.00
Construction	83.3%	16.7%	25.0%	**	**
Education	90.6%	11.3%	67.9%	\$52,000	\$12.40
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	80.0%	15.0%	35.0%	\$76,500	\$12.25
Healthcare & Social Services	82.6%	34.8%	26.1%	**	\$15.30
Manufacturing	45.2%	7.1%	23.8%	\$72,000	\$17.20
Personal Services	80.0%	20.0%	6.7%	\$30,000	\$10.30
Professional Services	46.7%	13.3%	20.0%	**	\$12.00
Public Administration & Government	72.7%	13.6%	45.5%	\$70,000	\$21.50
Transportation, Communication & Utilities	60.0%	25.0%	15.0%	\$36,500	\$19.37
Wholesale & Retail Trade	60.0%	14.5%	18.1%	\$72,500	\$10.00

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused

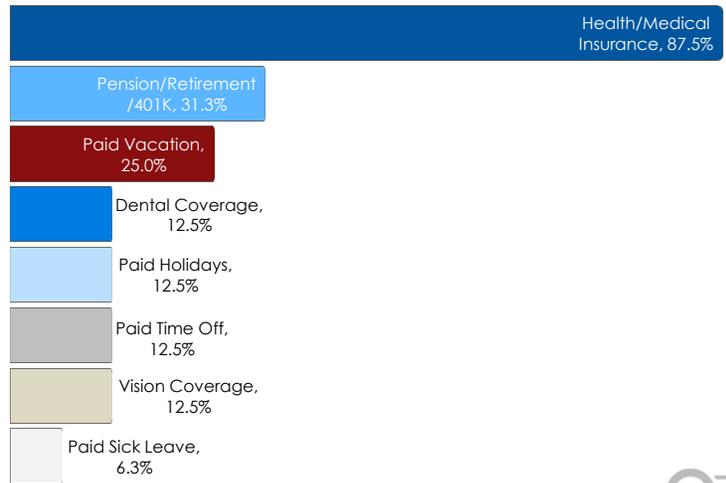
UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- An estimated 858 unemployed individuals are likely to accept employment
- Average age is 50 years old
- 52.6% are female; 47.4% are male
- **Education:**
 - 66.7% are educated beyond high school

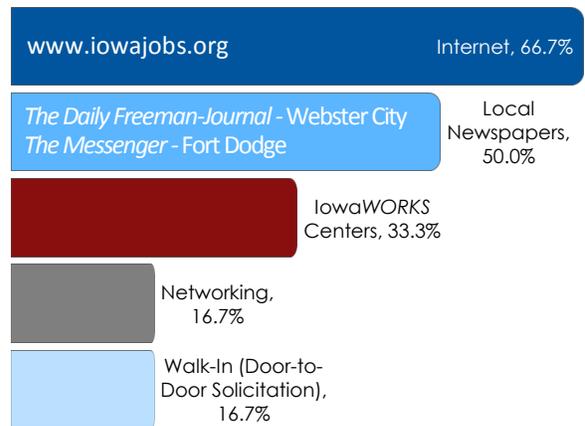


- **Wages:**
 - \$10.00/hr - to attract 66% of applicants
 - \$11.50/hr - to attract 75% of applicants
 - \$9.50/hr - lowest median wage willing to accept
- Willing to commute an average of 23 miles one way for the right opportunity
- 73.7% expressed interest in temporary and 57.9% in seasonal employment opportunities
- 57.9% expressed interest in working varied shifts

DESIRED BENEFITS



TOP UNEMPLOYED JOB SEARCH RESOURCES



SPONSORED IN PARTNERSHIP WITH:



FOR MORE INFORMATION REGARDING THE HAMILTON COUNTY LABORSHED ANALYSIS, CONTACT:

Hamilton County Economic Development
 P.O. Box 474
 Webster City, IA 50595
 Phone: 515-832-9575
 Email: seed@hamiltoncounty.org
 www.develop.hamiltoncountyiowa.com

Webster City Economic Development
 P.O. Box 217
 Webster City, IA 50595
 Phone: 515-832-9151
 Email: info@buildwebstercity.com
 www.buildwebstercity.com



Data compiled and analyzed by:
 Iowa Workforce Development
 Labor Market Information Division
 Regional Research & Analysis Bureau
 1000 E. Grand Avenue, Des Moines, Iowa 50319
 Phone: (515) 281-7505 | Email: Laborshed.Studies@iwd.iowa.gov
 www.iowaworkforce.org | www.iowaworkforcedevelopment.gov